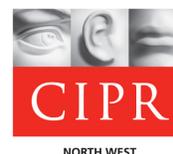


# Merseyside+ 'Meet the Media'

An evening seminar from CIPR North West



**6.00 pm, Thursday 15 September 2011**

**Venue: The Residents Lounge Bar (below London Carriage Works),  
Hope Street Hotel, 40 Hope Street, Liverpool L1 9DA**

The newly launched CIPR sub-committee, 'Merseyside+' (supporting CIPR members in Merseyside, West Cheshire and North Wales) will be hosting their first event at the Hope Street Hotel, Liverpool.

This 'meet the media' event will be ideal for all PR professionals in the region, offering a unique opportunity to get face-to-face with many of the region's most influential journalists from leading newspapers, radio and television – all in one evening.

By meeting the journalists one by one in small groups, you'll get the chance to ask those all important questions, find out what they're looking for from PRs, and get top tips on how to get your stories noticed by their busy newsrooms.

Please arrive at 6.00 pm for a 6.30 pm start. We aim to finish at 8.00 pm and still have time for informal networking afterwards

**Fee:** CIPR members - **£15 + VAT (ie £18.00)** Non-members - **£25 + VAT (ie £30.00)**

*(Fee includes glass of wine on arrival)*

This event contributes five points towards your programme of Continuous Professional Development (CPD).

**To book your place please send your completed form and cheque – by Thursday 8 September - to:**

**Tina Hulls, CIPR NW, c/o 7 Whitegate Avenue, Culcheth, Warrington, Cheshire, WA3 5RE**

Tel: 0845 331 2287, e-mail: [ciprnw.events@admin-answers.co.uk](mailto:ciprnw.events@admin-answers.co.uk)

**Payment & cancellation:** Full payment must be received prior to the start of the event. A receipt for payment will not be issued unless requested. In event of cancellation more than seven working days before the event, a credit note will be issued, less an administration charge of 20%, which may be used to make bookings for future CIPR North West regional events. No refunds or credit notes will be possible in the seven working days prior to the event, but you will be entitled to send a substitute. CIPR North West reserves the right to alter the programme or speakers without notification.

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## NW11-9-1509 Merseyside+ 'Meet the Media' – 15 September 2011

I wish to attend this event and I enclose a cheque payable to **CIPR North West Group** for £\_\_\_\_\_

OR

I will transfer the sum of £\_\_\_\_\_ to CIPR North West Group account no 24091782 sort code 60-05-37.

CIPR membership number: .....\* / I am not a CIPR member\* (\* insert/delete as appropriate)

Name: ..... Organisation: .....

Address: .....  
.....  
.....

Telephone no: ..... e-mail: .....

I require a receipt  Tick here if you do NOT wish to be notified of future CIPR NW events

**This application must be received by Thursday 8 September to ensure your place at this event.**